

Matrix OZIK helps end a Streak with European Tour Victory

Matrix Ozik now has victories on the PGA, European, Japan, and Korean Tours.

Brea, CA, October 25, 2005 -- For nearly 3 years, a Spanish golf icon has been held out of the winner's circle. On Sunday, October 23, Matrix Ozik helped him break that winless streak. The Spaniard, a two-time Masters Champion who took 3rd at this year's British Open, shot 66 in the final round to best Sergio Garcia and win the Mallorca Classic by five strokes. The win is the player's first title since winning Buick Invitational in 2002. In his win, the MacGregor staffer played the new Matrix Ozik TP-7x in his MacGregor Eye-O-Matic driver.

After averaging around 269 yards in 2003, this player began experimenting with new shafts in 2004. Just before the 2005 season, he found something special in a new Matrix prototype shaft, which would later become the Ozik TP-7x and give birth to the Ozik franchise. Since making the switch, the Spaniard, usually known for his precise iron play, has averaged 288.2 yards off the driver, a net gain of 19 yards. This has not hurt his accuracy, as his Fairways Hit numbers have climbed from 57% to 59.1% since last year. With these improvements, the golf legend has seen his earnings go from \$495,050 in 2004 to over \$2 million in 2005. His streak-ending win at Mallorca comes after near misses at the British Open (3rd), the BellSouth Classic (lost in playoff), and the Shell Houston Open (3rd).

"It really is an honor to work with a legend like (this player). It is one of those experiences that make my job extremely rewarding," offered Matrix PGA Tour Representative Joe Miera. Miera also voiced his excitement in the new Matrix Ozik, "When you can see a player add distance and accuracy like this, you can see confidence; you get anxious to see the results."

"We could not have guessed that Matrix Ozik would get four wins this suddenly," added Matrix V.P. of Corporate Communications J.C. Beeson. "Our congratulations go out to this fine player. We also congratulate the MacGregor and Matrix Engineering and Tour Staffs for putting the right products in the right hands. We spared no expense in design and construction of Matrix Ozik and now we are seeing the results."

Matrix will be launching the Matrix Ozik franchise exclusively through Matrix Authorized Dealers across the world November 1. The Ozik is broken down into two series. The “Gold” series features the TP-7 and TP-7x, each with a suggested retail price of \$1000. The “Silver” series includes the Altus, Medius, and Infra, each retailing at \$400.

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